



WHEN DO YOU BUY PRESENTS? RIGHT BEFORE XMAS OR IN ADVANCE? WHY?



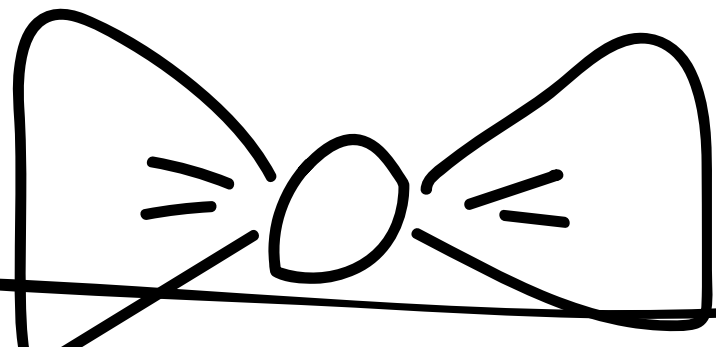
WHY IS STARTING THE XMAS SEASON IN MALLS A GOOD/BAD MARKETING MOVE?



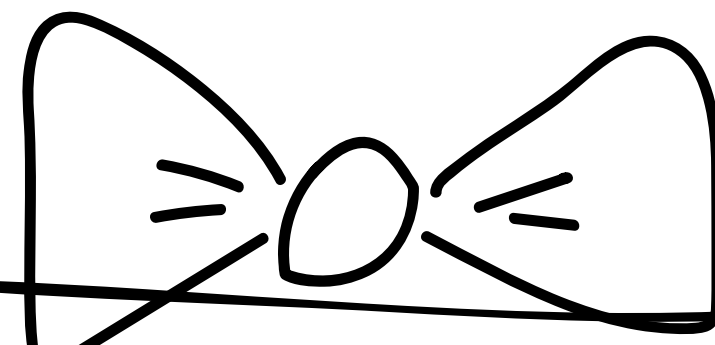
IS XMAS GOOD FOR BUSINESS? (THINK ABOUT WORKING HOURS, PRODUCTIVITY ETC.)



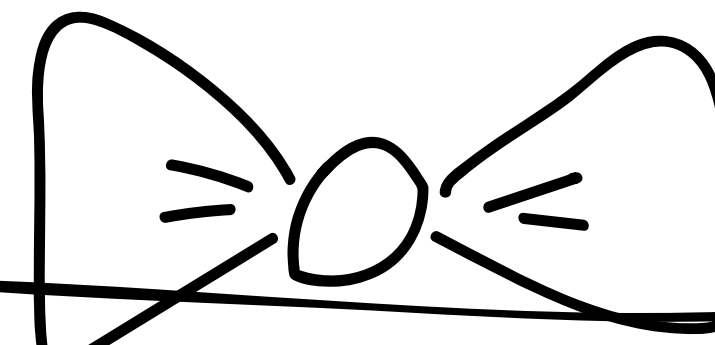
HOW DO YOU FEEL ABOUT LEAVING THE RECEIPT IN XMAS PRESENTS?



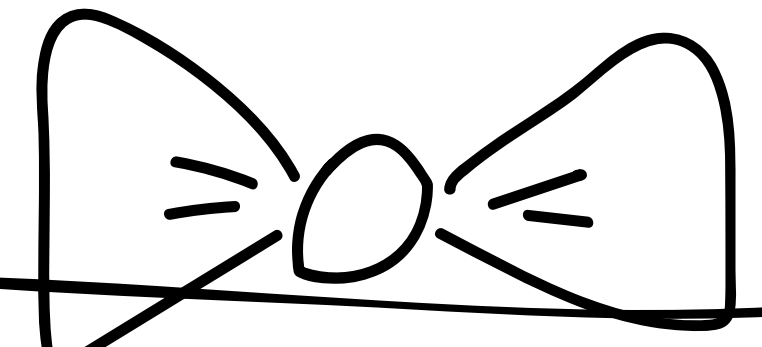
WHICH IS BETTER: ONE EXPENSIVE GIFT FROM THE WHOLE FAMILY OR MANY CHEAP GIFTS? WHY?



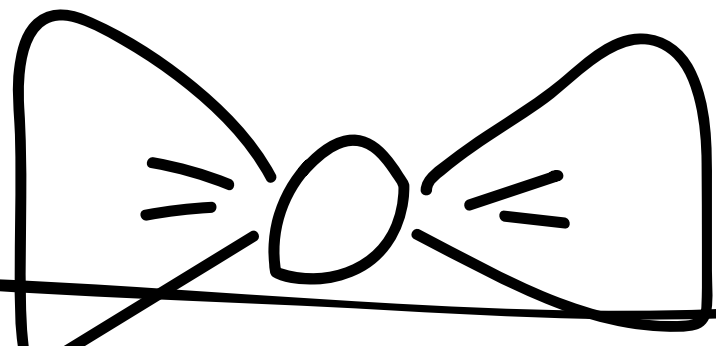
WHEN DID YOU / WILL YOU TELL YOUR KIDS ABOUT SANTA CLAUS?



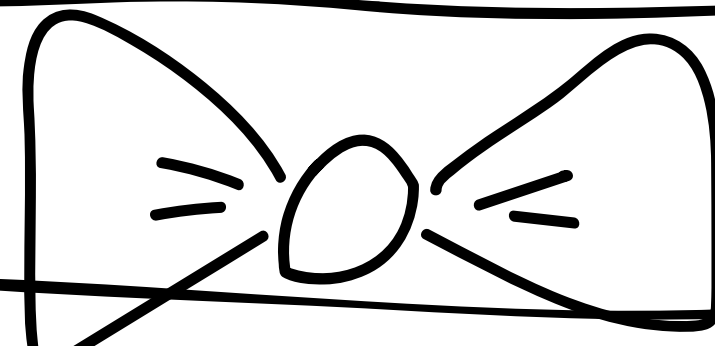
WHEN DID YOU FIND OUT SANTA CLAUS NEVER EXISTED?



WHAT IS THE WORST XMAS PRESENT YOU'VE EVER RECEIVED?



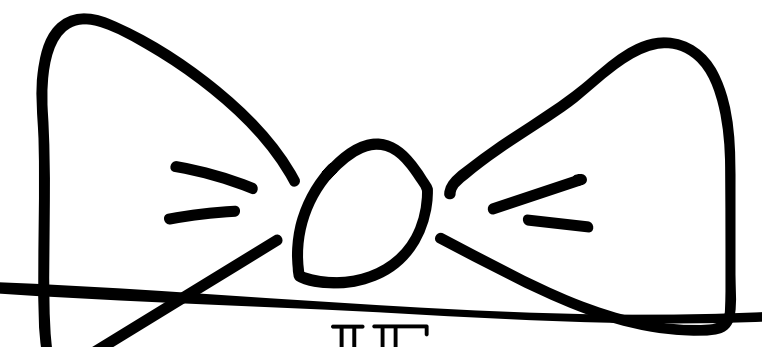
WHAT IS THE BEST PRESENT YOU'VE EVER RECEIVED?



MANY PEOPLE NOWADAYS CELEBRATE XMAS IN SKI RESORTS, WOULD THAT WORK FOR YOU?

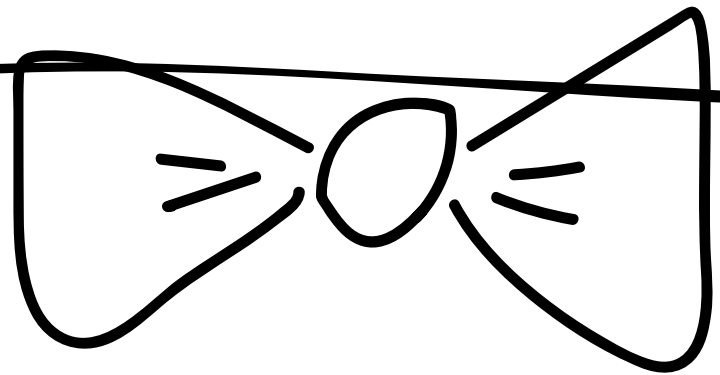


HOW DO YOU FEEL ABOUT THE XMAS HYPE?

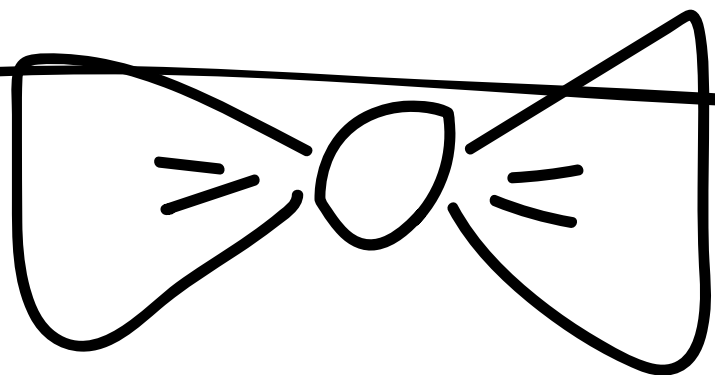


IF YOU HAD NO FAMILY OBLIGATION - WOULD YOU EVEN CELEBRATE XMAS AT ALL?

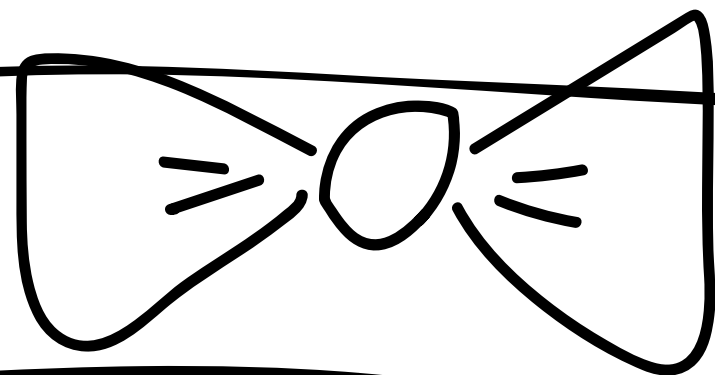
December



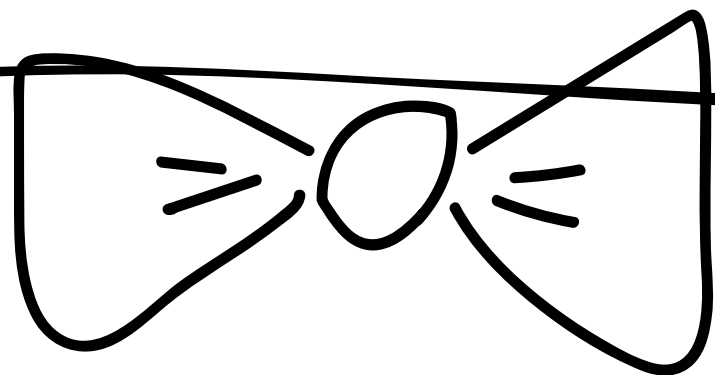
November



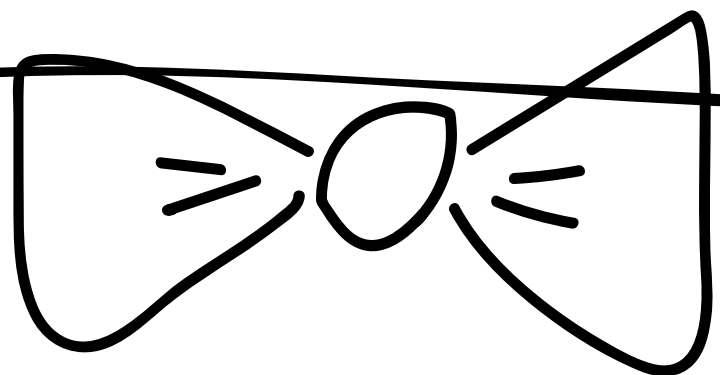
October



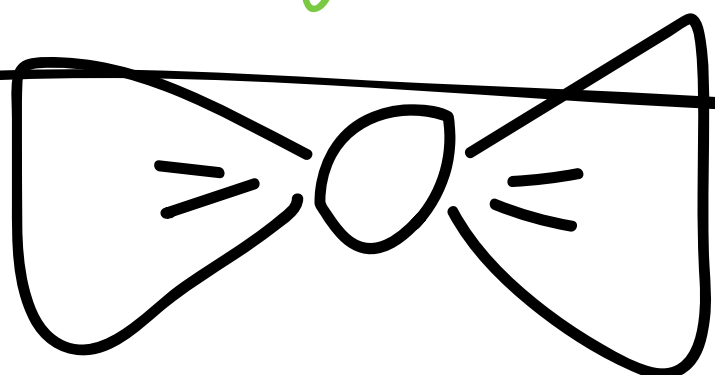
September



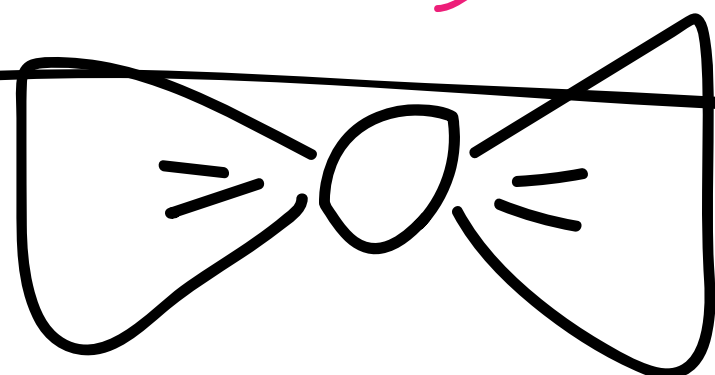
August



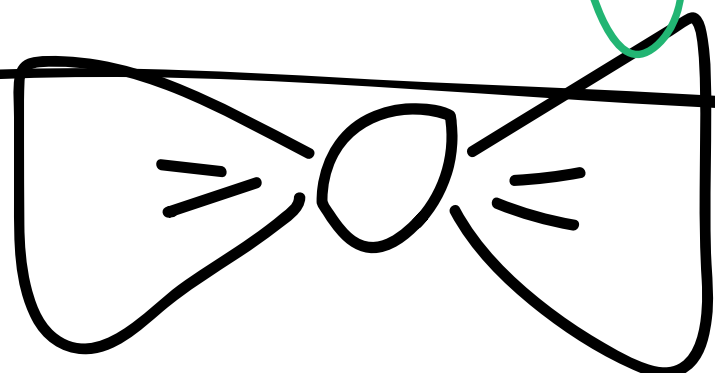
July



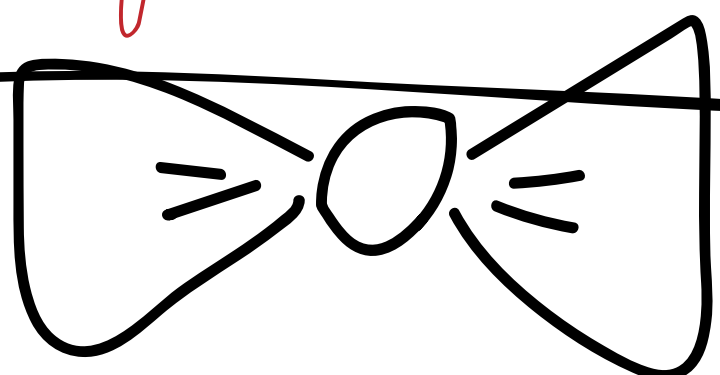
June



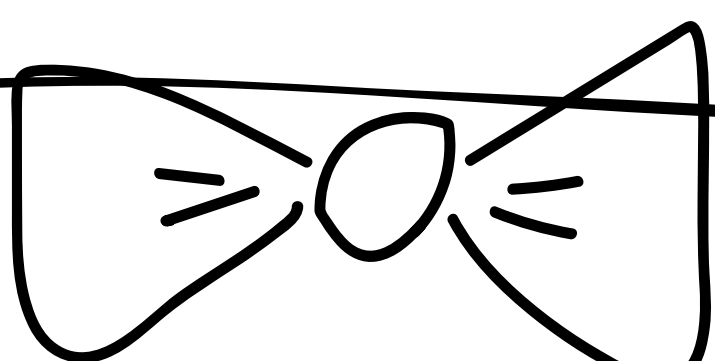
May



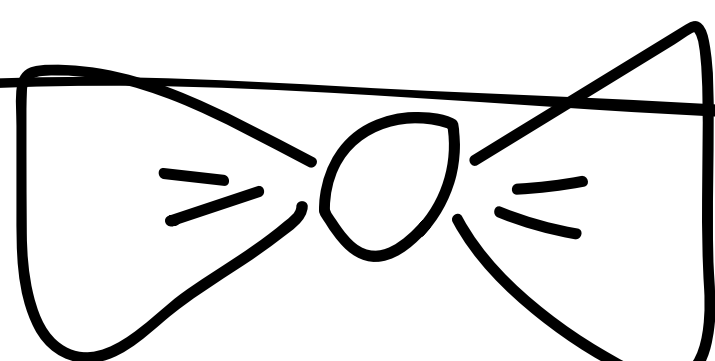
April



March



February



January

